Juhayna Supports the Health Care System in Coordination with the Ministry of Health and Population, the American Chamber, and UNICEF

Juhayna is participating in the private sector’s alliance against COVID-19 in coordination with UNICEF and the Ministry of Health and Population. The campaign, implemented by the American Chamber, aims to provide as much assistance as possible to Egypt’s front liners during these difficult times.

Since doctors and nurses are the first responders who are shielding the rest of the country from the virus, this campaign will provide them with the essential medical equipment and personal equipment protective gears that they need. Therefore, they will be supplying ventilators, coverall protection suits, masks, gloves and goggles for 300 public hospitals, 1,000 primary health care units, and 50 quarantine and fever hospitals to help the heroes of the pandemic.

Juhayna’s CEO Saif Thabet announced the participation of Juhayna in the campaign as part of the company’s social responsibility towards the community. The company thus donated an amount of EGP 1 million to support the medical community by providing the aforementioned equipment and gear. Thabet also addressed the rest of the private sector companies, inviting them to participate in this alliance since it’s the private sector’s time to give back during their community’s time of need.

This campaign goes hand-in-hand with the efforts of the Egyptian government in combating the crisis that the world and Egypt are going through. Therefore, the solidarity of the private sector and civil society is crucial to overcome the economic consequences that are affecting many sectors and individuals.

Which is why Juhayna has supported around 6,000 families through its cooperation with civil society, such as participating in the #ElKheir\_Challenge that comes within the initiative by the Egyptian Food Bank to support the daily labor workers. Juhayna contributed in supporting those affected by the business interruption by providing them with food during the current period.

Juhayna understands that it is their responsibility to fight against the current pandemic in order to stand by their community. Juhayna will therefore continue to support its community and help those who need it the most during these times of need.